Justin E. Tilton

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EXPERIENCE

Nuerasoft (an open source higher education software company operating now in the Czech Republic)

President/CEO 2005-present

- Establishing a company- managing all start-up activities including: business plan development, financing, new customer contracts, and hiring staff.
- Developing capabilities to provide the following services: eLearning strategy consulting, technology implementation, management, maintenance, and training.
- User Experience Design of administrative software for Sigma Systems Inc. and instructional media + magic inc. (November 2011 to present)

instructional media+ magic, inc. (a higher education software and services company)   Washington D.C.

President/CEO 1996-2005

- Led a company with full P&L responsibility focused on higher education software development

- Established and successfully managed international client relationships with major corporations, higher education institutions, and government agencies.

- Conceptualized and supervised aspects of the design, development collaboration, and implementation of large-scale software development projects including uPortal, The Meteor Project, and California's state-wide eTranscript initiative.

- Researched, published, presented, and taught on topics of educational technology for higher education.

- Advised executives of domestic and international colleges and universities, Fortune 500 corporations, and government agencies on multi-million dollar investments in instructional technology and infrastructure.

- Evaluated new revenue opportunities for open source higher education products. Conducted market research and analysis. Prepared revenue projections and financial analysis. Negotiated contracts. Developed go-to-market strategies.

- Allocated and managed budgets for projects. Analyzed financials. Created revenue projections.

- Hired and managed cross-functional teams.

Consultant (Sacramento, based at Wyndgate Technologies Inc.) 1994 – 1996

- Researched, designed, developed and implemented software projects for clients. Designed and developed a software and media production center. Supervised a group of software developers and media specialists.
- Published, and presented on topics of technology and instructional methodologies for higher education.
- Identified market opportunities through research and analysis of the higher education 1narket.

Cosumnes River College Sacramento, CA

Digital Media Specialist 1993 - 1994

- Established a multimedia teaching and learning center for faculty as part of a $9 million Title IV grant
- Developed and taught multimedia and distance education curricula for college faculty
- Collaborated with faculty to design and develop broadcast and Internet based distance education

LucasArts Entertainment Co.(a motion picture entertainment company)   Marin, CA
Designer   1992-1993

- Evaluated audio and multimedia equipment as a part of the LucasArts Audio THX Certification Program.
- Implemented and utilized CAD, audio modeling, and 3D modeling software for theater certification.
- Assisted with the development of computer-based visual and audio effects for films and commercials.
- Administered a networked multimedia/CAD production center for the THX Certification Program.

EDUCATION

The Robert H. Smith School of Business at The University of Maryland, College Park   College Park, MD
Master of Business Administration (MBA)

The University of California, Davis   Davis, CA
Bachelor of Science Degree (Applied Design)

The University of California, Los Angeles   Los Angeles, CA
Undergraduate Study (Cybernetics)

CORPORATE BOARDS

Sigma Group Inc., a Colorado corporation   2014 to present

instructional media + magic inc., subsidiary of Sigma Group Inc.   2014 to present

Nuerasoft   2005 to present

ADDITIONAL

Professional Education:	XSLT and Web Services Development, Multimedia Authoring Languages, Linux System Installation and Administration, Web Site Development, Implementation, and Maintenance
Personal Interests:	Horseback riding, cooking, and reading books about business strategy and technology
Personal Recognition:	Selected as one of the Top 100 Multimedia Producers in the nation, November 1997, *AV Video & Multimedia Producer Magazine*
Project Recognition:	uPortal selected No.4 in *InfoWorld* magazine's Top 100 IT Projects of 2003
	Winner of the 2007 EDUCAUSE Catalyst Award. Award sponsored by SunGard Higher Education,