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Software

Company Overview of The rSmart Group, Inc.

Executive Profile

John G. Robinson

Founder and Chairman, The rSmart Group, Inc.

Background

Mr. John G. Robinson in 2002 founded The rSmart Group, Inc. and serves as its Chairman. He served as President of IAI at MSA and was responsible for all education business. In 1990, Mr. Robinson started a new company called The Robinson Group (TRG) located in Phoenix, AZ. Mr. Robinson has more than 35 years experience in serving colleges and universities worldwide with innovative software technology. He served magic with three companies, Information Associates, The Robinson Group (TRG), and SCT (Thync), Mr. Robinson launched the r•smart group in 2002 with Anthony Potts and Chris Coppola. In 1994, he sold TRG to USA Group of Indianapolis, IN and TRG became USAGroup TRG. Mr. Robinson served as President of the division and employed 130 people. The work with the 17 colleges continued until USA Group aborted the project in 1997. He started another company in 1997 named RSMART. He initially consulted as a strategic advisor to Oracle for higher education. He acquired Act III, a learning management system and from there hired the staff to develop LearningSuite?, the Course Applicability System (CAS) for Miami University of Ohio, and developed a financial system for Oracle which mirrored the requirements of the higher education marketplace. In 1999, he sold RSMART to SCT. John served as Vice President of SCT until 2001. He was invited to lead the technology component of an important new initiative to improve transfer and academic success of the nation?s underrepresented minorities. Mr. Robinson is a widely recognized visionary in Higher Education. His true passion is for helping the education community find technology solutions that meet their ever-changing and growing needs. He began his career in 1960 at IBM in Sales and Marketing to the education marketplace in New York City and Rochester, NY. In 1968, Mr. Robinson founded Information Associates (IA) in Rochester, NY to develop Student, Finance, HR, and Advancement software for higher education. At WEC, he headed strategic programs for WEC entrance into the IT business until 1982. He led the development of the first integrated administrative system on VAX and IBM. When it became apparent that IA was not consistent with WEC management style, he led a successful effort to re-purchase IA from WEC. Mr. Robinson holds B.A. in Economics from Colgate University.

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BOARD MEMBERS AFFILIATED WITH JOHN G. ROBINSON *

John G. Robinson
Founder and Chairman

Kevin M. Hickey
BeyondTrust Software, Inc.

Board Affiliations
The rSmart Group, Inc.

Timothy Louis
Aurios Inc.

Board Affiliations
The rSmart Group, Inc.

Christopher J. Mackie
The rSmart Group, Inc.

Board Affiliations
The rSmart Group, Inc.

John F. Olsen
Fusion-io, Inc.

Board Affiliations
The rSmart Group, Inc.

Bob Suh
OnCorps Capital

Board Affiliations
The rSmart Group, Inc.

*Data is at least as current as the most recent Definitive Proxy.

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John Robinson

Chairman of the Board, Founder

“The most gratifying aspect of this work is seeing the open-source community grow in education and collaborating with so many exceptional people.”

What I do at rSmart

As one of rSmart’s founders, I fill a leadership role within the company and evangelize for the advance of open-source technologies. For the past forty years, my professional life has centered on bringing innovative software to colleges and universities around the world. A large part of my job is spreading the word, helping open source become the business model for the development and distribution of software in the higher education marketplace. The most gratifying aspect of this work is seeing the open-source community grow in education and collaborating with so many exceptional people.

Feathers in my Cap

- Started, developed, and sold companies to Westinghouse Electric Corporation, MSA, Dun & Bradstreet, USA Group, and SunGard SCT
- Board of Trustees, A.T. Still University of Health Sciences
- BA in Economics from Colgate University

In the Community

- Longtime, active member in the Sakai and Kuali communities

What Floats My Boat at Work and Beyond

- Working with community leaders in education.
- Developing open-software solutions for educational institutions that enable them to better serve their students, faculty, and community.

From www.rsmart.com/company/rsmart-people/leaders/john-robinson-chairman-of-the-board-founder/