



CONFERENCE VIDEO

## SURRENDIPITY: 2012

MAY 7, 2007

Dr. Safi Bahcall, the president and C.E.O. of the biotechnology company Synta Pharmaceuticals, talks with Malcolm Gladwell about how mistakes lead to great scientific discoveries and how big drug companies hamper innovation. From “2012: Stories from the Near Future,” the 2007 New Yorker Conference.

