

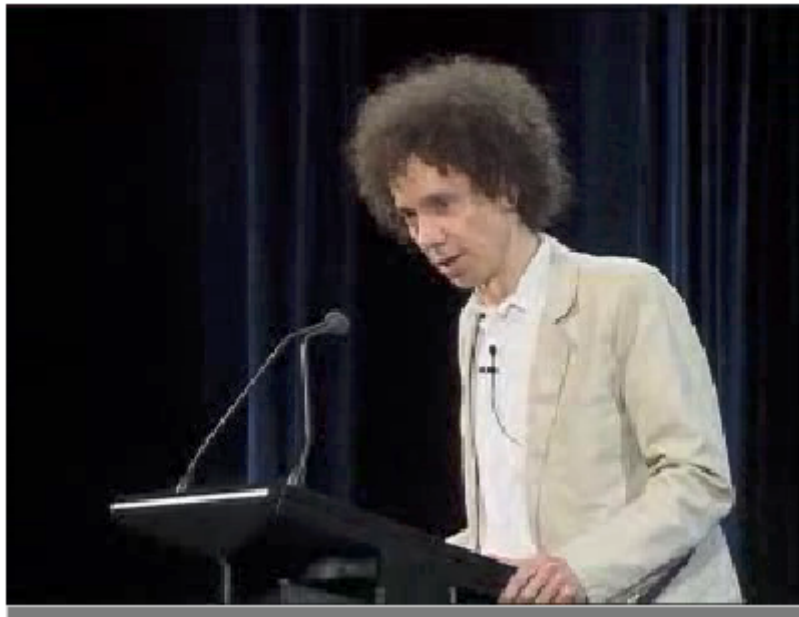


THE NEW YORKER

So Predictable

PUBLISHED ON OCTOBER 18, 2006

Malcolm Gladwell talks about engineering [music and movie] hits. From the 2006 New Yorker Festival.



From www.newyorker.com/online/video/2006/10/09/predictable

24 August 2008