

Editorial Webinar

2013 Survey of College and University Presidents

March 20, 2013 - 3:08pm

Inside Higher Ed editor Doug Lederman along with Mary Spilde, president of Lane Community College in Oregon, and S. Georgia Nugent, president of Kenyon College in Ohio review of the results of *Inside Higher Ed's* 2013 Survey of College and University Presidents. The *Inside Higher Ed* survey of chief academic officers was made possible in part by the generous financial support of Inceptia, Hobsons, Jenzabar, McGraw-Hill Education, and TIAA-CREF. Your registration information will be shared with these companies.

You can read Inside Higher Ed's analysis of the survey and download the full report by clicking here [http://www.insidehighered.com/sites/default/server_files/files/2013Pressurveywebinar.pdf].

HOW DO PRESIDENTS VIEW THE WORLD?

An Inside Higher Ed webinar:

Results of the 2013 Survey of College and University Presidents

March 20, 2013

1 p.m. Eastern

Presenters

- **Doug Lederman, co-editor, *Inside Higher Ed***



-  **S. Georgia Nugent, president, Kenyon College**



- **Mary Spilde, president, Lane Community College**



Methodology

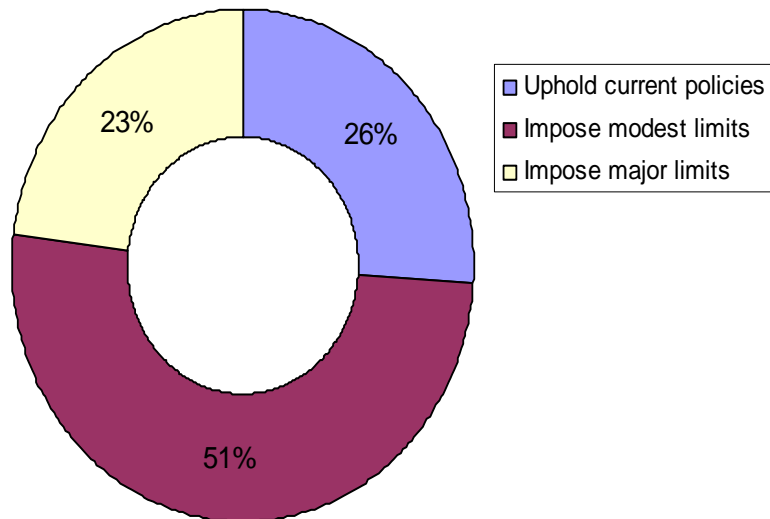
- Survey conducted by Gallup in January 2013
- Responses from 841 campus chief executives
- Gallup estimates 95 percent confidence level of margin of error of 3.4 percentage points on overall results, with slightly higher margins for subsets of the survey population.
- Responses were coded to allow for analysis by sector of some questions.
- Complete anonymity for individuals and institutions.

Key Findings

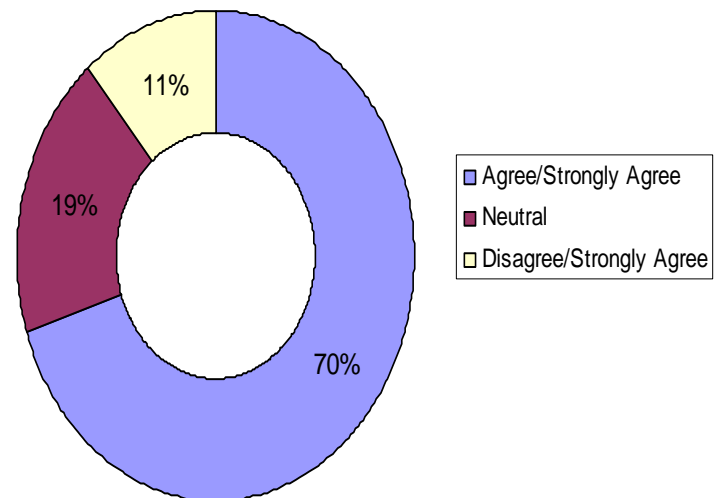
- 7 in 10 presidents agree or strongly agree that the consideration of race in admissions has “had a mostly positive effect” on higher education. Is that high or low?
- 42 percent of presidents agree/strongly agree that MOOCs have “great potential to make a positive impact” on higher education; 31 percent disagree/ strongly disagree.
- More than 1/3 say they are considering increased collaboration with other institutions on academic programs.
- Less than 1 percent strongly agree U.S. government will provide solutions for key problems facing higher ed.
- 79 percent say they are confident they will decide when they leave their jobs.

Affirmative Action

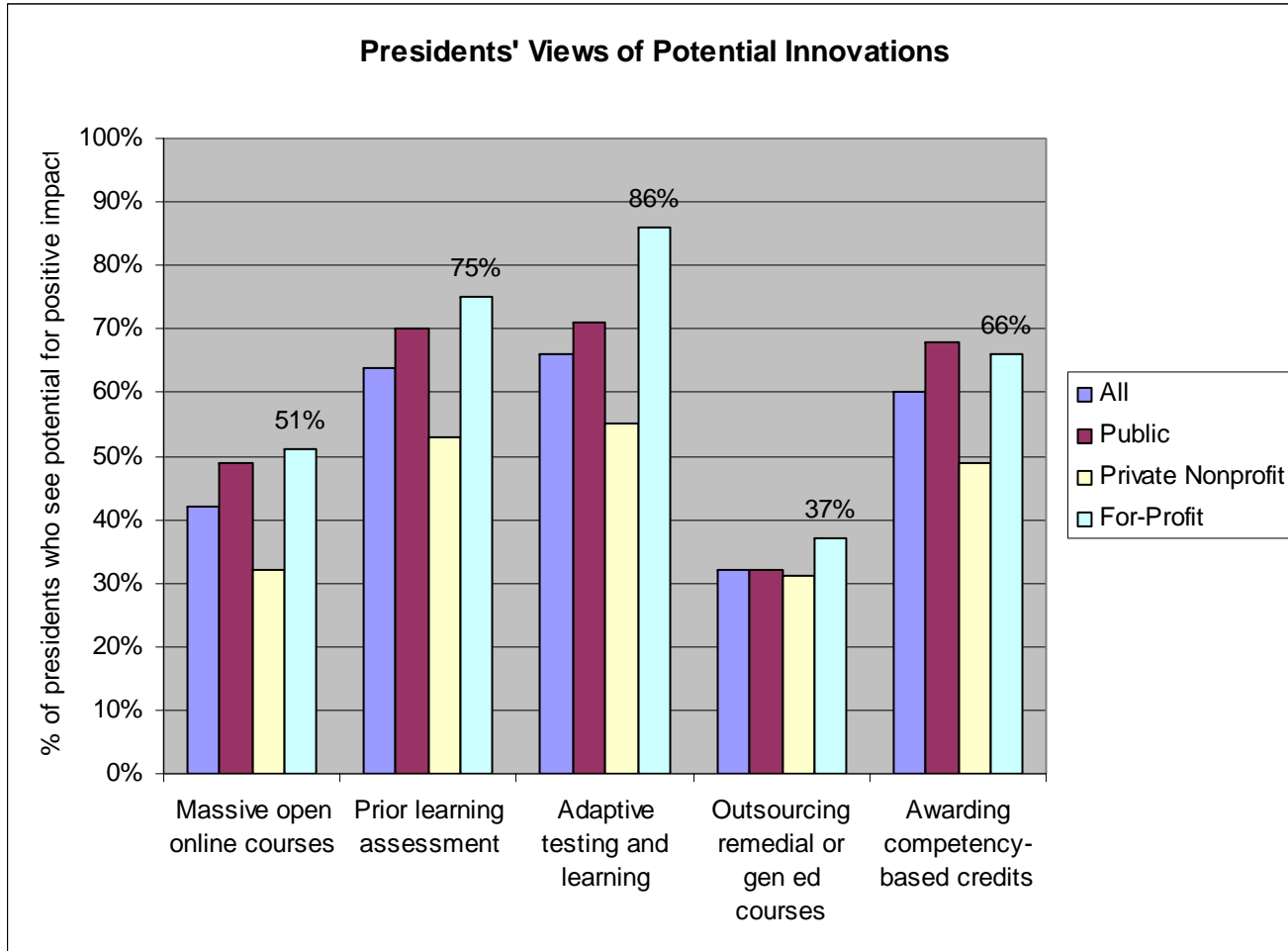
What Will Supreme Court Do on Affirmative Action?



Consideration of race in admissions has had a positive effect on higher education.



MOOCs: the Great Innovation?



5 Most-Favored Strategies

	All Institutions	Public	Private Nonprofit	For-Profit
Collaboration on Academic Programs	71%	74%	69%	56%
Collaboration on Administrative Services	48%	51%	47%	40%
Eliminating Underperforming Programs	46%	54%	34%	57%
Shifting to web-based instruction	41%	47%	29%	55%
Shifting undergrad teaching to part-time	32%	40%	20%	35%

5 Least-Favored Strategies

	All Institutions	Public	Private Nonprofit	For-Profit
Outsourcing More Academic Programs	8%	8%	6%	11%
Cutting Spending for Athletics	12%	15%	7%	14%
Reducing Student Support Services	14%	17%	8%	24%
Shifting Faculty to Multiyear Contracts	21%	18%	24%	55%
Shifting More Teaching to Senior Faculty	25%	22%	25%	45%

Masters of Their Own Fate?

- **Almost 8 in 10 presidents (79 percent) agreed or strongly agreed that they would leave on their own terms, with a higher proportion among private college presidents and much lower rates among for-profit leaders.**

Other Highlights

- Fewer than 1 percent of presidents strongly agreed the federal government is “likely to provide solutions for key problems facing higher education in this country.”
- Just half of presidents agreed that “regional accreditation makes a significant contribution to the quality of our institution’s academic programs.” 60 percent disagreed that “[a]ccrediting agencies have offered useful and viable methodologies to help higher education institutions respond to the value-added movement.”
- One-fourth of presidents agreed or strongly agreed that they would eliminate non-need-based aid if their competitors also agreed to do so; 59 percent disagreed (a full 30 percent strongly).

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