



## Blackboard Media Center

### **Blackboard Inc. to Present at the Bank of America 2008 SMID Cap Conference**

WASHINGTON, March 26 /PRNewswire-FirstCall/ -- Blackboard Inc. (Nasdaq: BBBB) today announced that Michael Chasen, president and CEO, Mike Beach, CFO and Michael Stanton, VP of Investor Relations & Global Treasury, will present at the Bank of America 2008 SMID Cap Conference on Wednesday, March 26th at 9:40 am ET. The live webcast and a replay of the presentation will be available for a limited time at <http://investor.blackboard.com>.

#### About Blackboard Inc.

Blackboard Inc. (Nasdaq: BBBB) is a leading provider of enterprise software applications and related services to the education industry. Founded in 1997, Blackboard enables educational innovations everywhere by connecting people and technology. With two product suites, the Blackboard Academic Suite(TM) and the Blackboard Commerce Suite(TM), Blackboard is used by millions of people at academic institutions around the globe, including colleges, universities, K-12 schools and other education providers, as well as textbook publishers and student-focused merchants that serve education providers and their students. Blackboard is headquartered in Washington, D.C., with offices in North America, Europe, Australia and Asia.

Blackboard

Educate. Innovate. Everywhere.

SOURCE Blackboard Inc.

CONTACT: Michael J. Stanton, Vice President, Investor Relations of Blackboard Inc., +1-202-463-4860, ext. 2305