



## **Blackboard Educational Leadership Forum**

**“Are America’s Students Left Behind?”  
National Press Club, Washington DC  
May 16, 2007**

Media Advisory: Blackboard Hosts 'Are America's Students Left Behind?' Forum

### **A Leading Provider of e-Learning Technology Unveils Education Leadership Series**

- WHAT:** Blackboard's (NASDAQ: BBBB) first in a series of education leadership forums on important issues impacting education. The first forum is called, "Are America's Students Left Behind?"
- WHY:** The dynamics of a rapidly evolving global economy have left America's students at a competitive disadvantage. Learn what schools, government, parents and students can do to better prepare the next generation for success in college and beyond.
- WHO:** Moderated by Adam Newman, Managing Vice President, Eduventures, the panelists for the forum will be:
- Ken Kay, President, Partnership for 21st Century Skills
  - Susan Patrick, President & CEO, North American Council for Online Learning
  - Debra Sprague, Ph.D., Assistant Professor, Graduate School of Education, George Mason University
  - Don Knezek, CEO, International Society for Technology in Education
- WHEN:** Wednesday, May 16, 2007  
Time: 8:30-10:30 AM (light breakfast provided)
- WHERE:** National Press Club - Zenger Room  
529 14th Street NW  
Washington, DC 20045



Adam Newman, Susan Patrick, Don Knezek, Debra Sprague, and Ken Kay



Debra Sprague and Ken Kay



The Blackboard Forum