

## *TechTarget (US)*

“TechTarget publishes integrated media that enable information-technology (IT) marketers to reach targeted communities of IT professionals and executives in all phases of the technology decision-making and purchase process. Through its industry-leading Web sites, magazines, conferences and its ROI-focused lead management services, TechTarget delivers measurable results that help IT marketers generate qualified leads, shorten sales cycles and grow revenues.”

From [www.techtarget.com/html/ab\\_index.htm](http://www.techtarget.com/html/ab_index.htm), 5 May 2006