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“Scholastic, the global children's publishing, education and media company, has a corporate mission supported through all of its divisions of helping children around the world to read and learn. Recognizing that literacy is the cornerstone of a child's intellectual, personal and cultural growth, for over 87 years, Scholastic has created quality products and services that educate, entertain and motivate children and are designed to help enlarge their understanding of the world around them.”

From www.scholastic.com/aboutscholastic/missionandcredo.htm,
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