



SDN Podcasts

Shai Agassi Vienna Keynote Podcast

Mark Finnern 

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Shai's SAP TechEd Vienna Keynote

If you are fast and at the TechEd in Boston you could even run it in parallel to Shai's live keynote here and check where he differs and whether he is using the same jokes.

Enjoy.

Mark Finnern manages the SDN Collaboration area. He began his career with SAP in 1990, and has since worked in Germany and the U.S. as a product manager, consultant, and developer. Mark is also the founder and host of the Future Salon and was the co-producer of the Accelerating Change 2005 conference.

From the conference program:

SAP TechEd '05 Vienna Online

ESA: Today!

Shai Agassi, President of the Product and Technology Group, Member of the Executive Board, SAP

To succeed in today's competitive marketplace, companies need to balance differentiation for top-line growth and productivity for bottom-line growth. Flexibility, openness, and speed are critical for both. To achieve these attributes, companies must have the right IT architecture and the right IT platform.

Shai Agassi will demonstrate how SAP's vision for Enterprise Services Architecture is becoming a reality with the SAP NetWeaver platform -- the only platform that powers mission-critical business solutions that drive productivity, as well as enabling companies to build custom solutions that drive differentiation.