

Date: Fri, 07 Jul 2006 10:58:36 +0200
From: Stephen Marquard <marquard@ched.uct.ac.za>
Subject: Re: Metrics for the Executive Director
In-reply-to: <12C35B8F-33D0-4DD2-A860-B895F7017DD0@umich.edu>
To: Charles Severance <csev@umich.edu>
Cc: advocacy <advocacy@collab.sakaiproject.org>

Charles Severance wrote:

> We need to define some success metrics for the Executive Director to
> help define how the board will evaluate the performance of the E.D. I
> figured that I would ask the community (who pay the salary of the ED)
> for ideas in this area.

>

> We should be able to define some precise, measurable metrics for the
> ED as well as set up some overall goals where progress may not be so
> measurable in terms of numbers, but clearly important goals.

>

> I will write down the list as folks come up with ideas. More than one
> idea per person is fine :)

On the concept of metrics, there's the well-known adage, "you get what
you measure", which is to say that metrics influence behaviour, not
always in desirable ways, or sometimes in unexpected ways.

So I'd prefer to concentrate on the overall goals rather than trying to
figure out what to count.

Here would be my goals:

1. Maximise Sakai's educational value for teaching & learning applications, and maximise its research collaboration value for research applications
2. Develop Sakai as a platform that supports innovation.
3. Build community and encourage adoption (leading to long-term sustainability)

Cheers
Stephen

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