



OPEN SOURCE APPLICATIONS FOUNDATION

## Mission Statement

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### THE MISSION

Create and gain wide adoption of Open Source application software of uncompromising quality.

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### THE CHALLENGE

Build an innovative, sustainable alternative application despite market inertia.

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### GAME PLAN

#### Envision the dream

- Carry forward the vision of Vannevar Bush, Doug Engelbart, and Ted Nelson of the computer as a medium for communication, collaboration, and coordination
- Design a new application to manage email, appointments, contacts, and tasks
- Enable information to be shared easily with colleagues, friends, and family
- Serve a broad base of users, from casual to technologically advanced
- Eliminate the requirement for a dedicated server or complex administration
- Offer a choice of platforms and full interoperability amongst Windows, Macintosh, and Linux versions
- Leverage our resources by using an Open Source model of development
- Pay fanatical attention to the quality of the user experience

#### Build the product

- We have sufficient funding for the first release
- We've assembled a world-class team of developers who are passionate about applications
- We're talking to users to understand their needs
- WE're employing a modern architecture: XML, P2P networking, semantic database, cross-platform tool-kit
- We're building on Open Source components: Python, Jabber, wxWindows/wxPython, ZODB

### **Gain adoption in the market**

- Target the specific requirements of individuals, groups, small-to-medium enterprises, and members of multiple groups
- Provide simple migration paths from existing products for individuals and organizations
- Support access via the Web, PDA's and other portable devices, in addition to PC's
- Implement "killer features" and order-of-magnitude improvements in key capabilities
- Make source and object code publicly available at no charge

### **Sustain the project**

- Work with the Open Source community to extend and evolve the code base
- Encourage firms to offer complementary fee-based services, support, customization and consulting
- License completely free to developers who redistribute their source code
- License on a fee basis to proprietary developers who do not redistribute source code, (the fees fund our core development)
- Maintain our nonprofit status to ensure that all work contributed by the community benefits the community

### **Think long-term**

- Evolve the code base into an open, robust platform for high-quality, intelligent, distributed, cross-platform applications
- Tackle other productivity applications beginning with database management and word processing