



Online Publishers Association (US)

“Founded in June 2001, the Online Publishers Association (OPA) is a not-for-profit industry trade organization dedicated to representing high-quality online content providers before the advertising community, the press, the government and the public.

Comprised of some of the most trusted and well-respected media brands, the OPA is committed to producing groundbreaking research into online advertising and media consumption with the goal of advancing the online publishing industry.

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