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NetRatings, Inc.

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NIELSEN//NETRATINGS ANNOUNCES OCTOBER U.S. SEARCH SHARE RANKINGS

NEW YORK– November 20, 2006 – Nielsen//NetRatings reports October 2006 data for the Top U.S. Search Providers.

Top search providers, ranked by total searches. Searches represent the total number of queries conducted at the provider.

**Table 1: Top 10 Search Providers for October 2006,
Ranked by Searches (U.S.)**

Provider	Searches (000)	YOY Growth	Share of Searches
Google Search	3,022,326	23%	49.6%
Yahoo! Search	1,456,269	30%	23.9%
MSN/Windows Live Search	538,594	-8%	8.8%
AOL Search	375,045	1.9%	6.2%
Ask.com Search	168,076	25%	2.8%
My Way Search	133,211	7%	2.2%
EarthLink Search	34,537	10%	1%
Comcast Search	33,399	N/A	1%
BellSouth Search	29,657	N/A	0.5%
iWon Search	29,549	1%	0.5%

Source: Nielsen//NetRatings MegaView Search, November 2006

Example: An estimated 3.0 billion search queries were conducted at Google Search, representing 50 percent of all search queries conducted during the given time period.

About Nielsen//NetRatings

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Editor's Note: Please source all data to Nielsen//NetRatings.

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