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What Students Want: Top Benefits and Policies

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Among the 13,000+ graduating seniors responding to NACE's 2010 *Student Survey*, the most highly prized benefits and policies are:

1. Employer-paid medical insurance
2. Annual salary increases
3. 401(k) plan
4. Employer-paid dental insurance
5. Life insurance

These results are essentially the same as last year, except that the 401(k) has moved up from fourth place to third.

NACE's 2010 *Student Survey* was conducted February 9, 2010, through April 30, 2010. More than 31,470 students representing more than 400 colleges and universities nationwide took part; more than 13,000 of those were graduating seniors. A final report on the study's findings will be available later this year.