



## *Intuit Inc. (US)*

Innovating. Empowering. Delighting. Intuit believes in the power of the individual. The power to do more. To make more. To be more.

We started small in 1983 with Quicken personal finance software, simplifying a common household dilemma: balancing the family checkbook

Our flagship products – QuickBooks, TurboTax, Quicken and Mint – define our commitment to revolutionize the way people manage their personal finances, run small businesses and pay employees.

From [investors.intuit.com/company-information/company-profile/default.aspx](http://investors.intuit.com/company-information/company-profile/default.aspx), 6 May 2016