**About instructional media + magic Inc.**

im+m creates innovative administrative software and learning media for colleges and universities. The company recruits teams with expertise, experience, and motivation for projects that improve effectiveness, productivity, and efficiency of learning, research, and administration. Sigma Group Companies, im+m and Sigma Systems, Inc., are dedicated to developing software for student financial services. im+m has led the development and implementation of broadly-implemented open-source products used by hundreds of universities throughout North America and Europe. im+m staff are also participating in technology and policy research.