



News/Events

Nearly 25 Percent Of Corporate Email Is Personal In Nature, According To Study From Mirapoint And Radicati Group

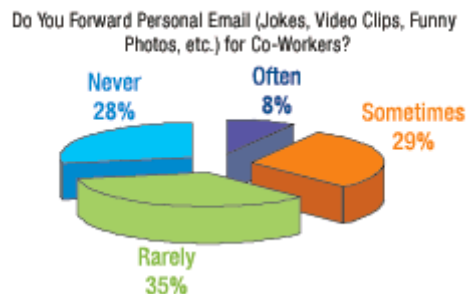
Combining spam and personal messages, more than half of corporate email is not work related

November 21, 2005—Mirapoint, the secure messaging experts, and Radicati Group, a consulting and market research firm, conducted a survey on corporate email usage to understand how employees use their email at work. The study entitled “Corporate Email User Habits” uncovered that 23 percent of all messages in respondent’s corporate mailboxes are personal – non-work related - in nature.

When coupled with data from an April 2005 survey that found that approximately 33 percent of corporate email is spam, the study reveals that more than half of corporate email messages are not work related.

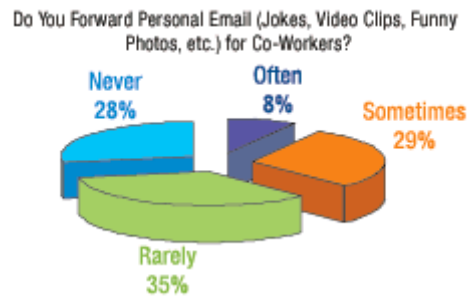
“It is no secret that employees use their corporate email for personal matters, but the specific level was unknown,” said Marcel Nienhuis, market analyst at the Radicati Group. “These results indicate that personal use of corporate email may be higher than employers expect, representing a potentially significant loss in productivity.”

The report also revealed that 72 percent of respondents forward jokes, photos, video clips, and other non- work related messages via corporate email to co-workers. Only 28 percent of respondents claim to “never” misuse corporate email in this manner. Moreover, 12 percent of users acknowledge sharing music files via corporate email, violating copyright laws, occupying server storage and eating large amounts of bandwidth.



With 97 percent of respondents indicating they have a personal email account, 25 percent of them admitted to regularly forwarding company email messages to personal

accounts and a whopping 62 percent of respondents send business email from their personal email accounts.



Reasons for this may be as innocuous as staying on the job during an email outage or as nefarious as avoiding a paper trail with their corporate email account. With messages sent and stored outside of the company firewalls, businesses lose the ability to monitor where these messages are sent, how long they are kept, and how the information contained in the messages is used. Businesses also cannot enforce policies on intellectual property leakage or customer and employee privacy, creating a liability issue.

“Most employees do not mean harm when using business email,” said Bethany Mayer, chief marketing officer at Mirapoint. “Despite good intentions, employees may unwittingly expose sensitive company information via working with their personal email, underscoring the need for greater outbound email filtering and policy enforcement.”

The study was conducted in September 2005, exclusively surveying corporate email users.

About The Radicati Group

The Radicati Group, Inc. is a Market Research Firm specializing in Messaging & Collaboration, Directory Services, Provisioning & Identity Management, Security, Unified Messaging & Communications, and Wireless Mobility. Founded in 1993, the company provides investors, corporate customers and suppliers with the market research information and consulting advice they need to make informed decisions and compete on a worldwide basis. The Radicati Group has offices in Palo Alto, California and London, UK. For more information on Radicati Group, visit its website at <http://www.radicati.com/>.

About Mirapoint

Founded in 1997, Mirapoint is the market leader in appliance-based solutions for secure message networks in enterprise, service provider, and education organisations, with more than 115 million mailboxes served and secured worldwide. Customers use Mirapoint appliances to build the messaging infrastructure that intelligently serves, secures and manages email. Mirapoint is headquartered in Sunnyvale, Calif., with offices throughout North America, Europe and Asia. For more information on Mirapoint, visit its Website at www.mirapoint.com.

Press Contacts for Mirapoint

Cathy Summers
SHIFT Communications
(415) 591-8415
csummers@shiftcomm.com

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