

GuideStar USA Inc. (US)

"To revolutionize philanthropy by providing information that advances transparency, enables users to make better decisions, and encourages charitable giving."

"We encourage nonprofits to share information about their organizations openly and completely. Any nonprofit in our database can update its report with information about its mission, programs, leaders, goals, accomplishments, and needs—for free. We combine the information that nonprofits supply with data from several other sources."

From www2.guidestar.org/rxg/about-us/index.aspx, 3 March 2011