

## **The Evans Consulting Group and Financial Aid TV Announce Partnership**

*Services will enhance communication and financial aid support for colleges and universities*

**Fort Collins, Colorado (April 9, 2008)** – Today, The Evans Consulting Group, Inc. (ECG), a leader in higher education consulting services since 1995, announced its agreement to acquire the Center for Higher Education Support Services, Inc. (CHESS). The merger includes acquisition of CHESS, Inc., its web pages ([www.chessconsulting.org](http://www.chessconsulting.org)), contact referral system, and other related consulting resources.

"Our agreement with CHESS supports ECG's overall mission to serve as the premier financial aid consulting firm in the country," said Bob Evans, president & CEO of The Evans Consulting Group. "It also complements the recent launch of our corporate division, The Center for Financial Aid Management, and enhances our outreach and services for the higher education community."

Under its current president, Mark Williams, CHESS has provided financial aid consulting services to colleges, universities, and other industry partners for over 15 years. Mr. Williams will work with ECG for a 90-day period to effectively transition CHESS's services. "CHESS is pleased to integrate our services under the strong reputation of The Evans Consulting Group," said Mr. Williams. "We believe this is a winning proposition for all parties -- especially for the financial aid community."

***About The Evans Consulting Group, Inc. (ECG):*** *Founded in 1995, ECG works with colleges, universities, and other organizations to improve the overall delivery of financial aid services and enhance federal compliance. With extensive experience in operations management and systems implementation, ECG helps clients leverage technology and other industry best practices to enhance efficiencies while providing service excellence to students. ECG and its corporate division, The Center for Financial Aid Management ([www.centerfinaid.org](http://www.centerfinaid.org)), are located in Fort Collins, Colorado.*

***About the Center for Higher Education Support Services, Inc. (CHESS, Inc.):*** *Since 1995, CHESS has assisted more than 50 colleges, universities, and related student financial aid industry participants. As experts in financial aid management, policy, and legal issues, CHESS helps clients ensure compliance with federal requirements and standards.*

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