



**Press releases: 10 February 2004**

**DAVID WORLOCK APPOINTED AS SPECIALIST ADVISOR TO UK PARLIAMENTARY SCIENCE AND TECHNOLOGY COMMITTEE INQUIRY**

David Worlock, Chairman of Electronic Publishing Services Ltd (EPS), has been appointed as special advisor to the House of Commons' Science and Technology Committee inquiry into scientific publications.

The Committee, chaired by Ian Gibson MP, will be looking at access to journals within the scientific community, with particular reference to price and availability. It will be asking what measures are being taken in government, the publishing industry and academic institutions to ensure that researchers, teachers and students have access to the publications they need in order to carry out their work effectively. The inquiry will also examine the impact that the current trend towards e-publishing may have on the integrity of journals and the scientific process. Oral evidence sessions will begin in March.

Announcing the inquiry in December 2003, Ian Gibson said "Journals are at the heart of the scientific process. Researchers, teachers and students must have easy access to scientific publications at a fair price. Scientific journals need to maintain their credibility and integrity as they move into the age of e-publication. The Committee will have some very tough questions for publishers, libraries and government on these issues."

David Worlock is the perfect choice to advise the Committee. He has worked in publishing ever since leaving the University of Cambridge with a history degree in 1967 and has consistently taken a keen interest in innovative delivery channels and their implications for publishing business models. After joining Thomson Corporation as a trainee, he worked in educational and academic publishing before managing Thomson's school-based publishing as Group Executive Publisher in the late 1970s. From 1980 to 1985 he was CEO of the pioneer development of EUROLEX, the UK's first online service for lawyers.

After EUROLEX was acquired by Reed, in 1985, David Worlock founded Electronic Publishing Services Ltd (EPS) which has become the leading UK-based consultancy concentrating on electronic content delivery. Since then, EPS has undertaken projects focusing on a wide variety of content types – from text to audio-visual, from online to wireless, from narrowband to broadband – and on a range of sectors within the global publishing marketplace – including Scientific, Technical and Medical, Education, Professional, Business-to-Business, National and Regional press and Public Sector. Public consultancy work includes advisory services and projects for the European Commission, the Department of Trade and Industry, the British Library, QCA and HMSO.

On the announcement of his appointment, David Worlock said: "That Parliament is looking seriously at content delivery issues is hugely important and I am excited, as well

as delighted, to have been invited to assist elected representatives penetrate the complexities of scientific publishing and associated issues. I am sure that the recent experience of EPS in setting up the EPS Market Monitor research programme to provide objective quantitative benchmarking for publishing marketplaces, commencing with scientific technical and medical publishing, will be invaluable for this task.”

David is also Chairman of the Digital Content Forum, which forms a two-way conduit between the representative organizations for 32 UK information industry organizations in their dialogue with government on digital content issues. Other public appointments include his roles as a member of the Advisory Panel on Crown Copyright (Cabinet Office) and as the independent commercial representative on the Content Advisory Board (Department for Education and Skills). Previously, he had served as chairman of the European Information Industry Association, and then of the Information and Communication Industry Association.

For additional information, contact:  
Joanne O'Brien, Sales and Marketing Manager  
Electronic Publishing Services Ltd  
Tel: 020 7837 3345  
Fax: 020 7837 8901  
E-mail: Joanne.obrien@epsLtd.com  
URL: www.epsLtd.com

### **About EPS**

With offices in London and New York, EPS is the only consultancy which has concentrated its whole attention specifically on the information industry. Unlike any other provider of this type of service, we offer nearly 20 years' experience and relationships with the key players in the publishing world.

For organisations who need to understand and respond to the constant challenges of the information industry, EPS is the authority providing informed market intelligence and trusted, confidential advice and consultancy. We enable our clients to manage risk and to make better business decisions, strengthening their performance in the industry.

Since its inception, EPS has worked for the major international players in the information industry, as well as many of the middle-ranking and smaller players across the UK, Europe and the US. EPS has also served numerous clients who have a keen interest in developments inside the industry, including suppliers of hardware and software to the information industry, telecommunications operators, investment banks, venture capitalists, and government.

### **About EPS Market Monitor**

Every quarter, EPS Market Monitor will provide updated coverage of the global information content market for each of the four sectors (STM, Legal and Professional, Education and Training and Business to Business), with consistent market-size and -growth estimates, assessment of leading players' performance, and analyses of market trends. EPS takes a multi-dimensional approach, with comparative analysis of provider categories, subjects/disciplines, formats, geographies, customer segments, and applications. With the new Market Monitor programme EPS seeks to illuminate the strategic position, market opportunities, and competitive challenges of each industry participant. In addition to analysis of top industry performers, EPS Market Monitor also

tracks unlisted players in order to provide a total picture of each sector.

- The EPS Market Monitor editorial team has over 100 years' combined experience as publishers, management consultants, and industry analysts. Subscribers will benefit from EPS' long-term, continuous observation and analysis of information content markets, and its strong relationships with key publishing and information industry players.

For more information go to [www.epsltd.com/marketmonitor](http://www.epsltd.com/marketmonitor)

### **About the Parliamentary inquiry**

The Committee is inviting written evidence on the following points by Thursday 12th February 2004:

- What impact do publishers' current policies on pricing and provision of scientific journals, particularly "big deal schemes", have on libraries and the teaching and research communities they serve?
- What action should Government, academic institutions and publishers be taking to promote a competitive market in scientific publications?
- What are the consequences of increasing numbers of open-access journals, for example for the operation of the Research Assessment Exercise and other selection processes? Should the Government support such a trend and, if so, how?
- How effectively are the Legal Deposit Libraries making available non-print scientific publications to the research community, and what steps should they be taking in this respect?
- What impact will trends in academic journal publishing have on the risks of scientific fraud and malpractice?

[http://www.parliament.uk/parliamentary\\_committees/science\\_and\\_technology\\_committee/scitech111203a.cfm](http://www.parliament.uk/parliamentary_committees/science_and_technology_committee/scitech111203a.cfm)