



### **Press releases: July 2003**

#### **DAVID WORLOCK APPOINTED AS VISITING PROFESSOR AT CITY UNIVERSITY**

David Worlock, Chairman of Electronic Publishing Services, has been appointed a Visiting Professor in the Department of Information Science (School of Informatics), at City University. David's professorship will run from 2003 to 2006.

David Worlock is a Cambridge History graduate who joined Thomson Corporation as a trainee in 1967, and subsequently worked in educational and academic publishing before managing Thomson's school-based publishing as Group Executive Publisher in the late 1970s. Between 1980-85 he was CEO of the pioneer development of EUROLEX, the UK's first online service for lawyers, subsequently acquired by Reed Elsevier in 1985. In that year he started Electronic Publishing Services Ltd (EPS).

Content environments have ranged from text to audio-visual, from online to wireless, from narrowband to broadband. Major projects included the development of Fish4 (the regional press consortium for classified advertising online) of which David was non-executive chairman for five years. Public consultancy work includes advisory services and projects for the European Commission, the Department of Trade and Industry, the British Library, QCA and HMSO.

David is an advisory board member of Ingenta (the science/technical market informediary). He is also Chairman of the Digital Content Forum, which forms a two-way conduit between industry – it acts as an umbrella body to trade groups in the digital content sector. David has worked closely with industry trade associations. For five years he was chairman of the European Information Industry Association, and then of the Information Communication Industry Association.

The School of Informatics at City University has as its mission 'the development and communication of the knowledge and techniques necessary to make the Information Society a productive reality.' The department's interests encompass the theory and practice of information management, processing and retrieval, information-related legal and policy issues, and geographic information handling.

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#### **About EPS**

With offices in London and New York, EPS is the only consultancy which has

concentrated its whole attention specifically on the information industry. Unlike any other provider of this type of service, we offer nearly 20 years' experience and relationships with the key players in the publishing world.

For organisations who need to understand and respond to the constant challenges of the information industry, EPS is the authority providing informed market intelligence and trusted, confidential advice and consultancy. We enable our clients to manage risk and to make better business decisions, strengthening their performance in the industry.

Since its inception, EPS has worked for the major international players in the information industry, as well as many of the middle-ranking and smaller players across the UK, Europe and the US. EPS has also served numerous clients who have a keen interest in developments inside the industry, including suppliers of hardware and software to the information industry, telecommunications operators, investment banks, venture capitalists, and government.