



Press

Entrinsik Announces SEMtek 6.1 Release

March 1, 2006 – Entrinsik announced today the general availability release of its newest version of SEMtek. SEMtek is Entrinsik's offering for training, conference, seminar, and continuing education providers and is considered the most complete and robust product in the industry.

SEMtek version 6.1 has a considerable number of new features, including a web-based facility conflict report, credit card number encryption, catalog builder, fee code activation and expiration dates, and interest code tracking, in addition to several performance and general usability enhancements. SEMtek manages virtually all aspects of planning, delivery, management, marketing, accounting, and fulfillment of learning programs.

Also available with version 6.1 is an optional shopping cart interface, providing a course catalog to the web along with real-time online order creation. A few of the shopping cart's features include a hierarchical course category structure, ability to link resources (documents, web sites, or other content) to SEMtek objects, user created overview pages per category, event search by keyword and/or date, and configurable top courses/categories sections via user-defined popularity rankings.

"We are excited about this new release of SEMtek as it shows our commitment to our valued customer base, as well as our intention to provide products that will appeal to new customers", said Doug Leupen, President of Entrinsik.

SEMtek is installed in over 70 of the world's largest providers of training, seminar, and continuing education programs. Coupled with its optional shopping cart interface, SEMtek provides the most complete solution for marketing and electronic registration in the marketplace today. Additional modules for hard goods sales and complete accounting functionality are also available.

About Entrinsik

Entrinsik, Inc. headquartered in Raleigh, NC provides software and services focused on the IBM U2 family of database products. Entrinsik's Informer Web Reporting System is the industry leader for reporting systems for UniVerse and UniData. Their SEMtek product is an enterprise solution for continuing education, training, and conference providers. Founded in 1984 and in the multi-value market since, Entrinsik aims to provide leading edge technology and unsurpassed service to their customers. For more information visit Entrinsik at <http://www.entrinsik.com> or call 1.919.848.4828.