

## DVB Project (CH)

"Since its conception in 1993, the DVB Project has proven the value and viability of pre-competitive cooperation in the development of open digital television standards. DVB's open standards guarantee fair, reasonable and non-discriminatory terms and conditions with regard to Intellectual Property Rights, allowing them to be freely adopted and utilised worldwide.

"[Working to strict commercial requirements] allows for considerable economies of scale."

From www.dvb.org/about\_dvb, 26 August 2007