



## *Bunnyfoot Universality (UK)*

“Bunnyfoot was conceived in 1999 by a businessman and a behavioural scientist. Bunnyfoot was the UK's first Usability & Accessibility consultancy.”

“Our services combine business acumen with a rigorous scientific approach. These provide our clients with the key intelligence necessary to make their online strategy a success.

We understand the needs of businesses and the needs of Internet users. We deliver those needs through usability engineering, by innovative thinking using a pragmatic, flexible approach.

We are not web designers but work with designers to enhance their offerings. By focusing on our core competency we maintain the highest of standards and objectivity.”

From [www.bunnyfoot.com/aboutbunnyfoot/index.html](http://www.bunnyfoot.com/aboutbunnyfoot/index.html), 14 Mar 2004