

An online diary; a personal chronological log of thoughts published on a Web page; also called Weblog or Web log. Typically updated daily, blogs often reflect the personality of the author.

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"A blog is a web page that contains brief, discrete hunks of information called posts. These posts are arranged in reverse-chronological order (the most recent posts come first). Each post is uniquely identified by an anchor tag, and it is marked with a permanent link that can be referred to by others who wish to link to it."

Doctorow et al., "Essential Blogging," O'Reilly, 2002, p. ix